

TEXTILE MARVEL

The new Capsule Collection by Jwana Hamdan, previewed during Milan Design Week, intertwines floral art with lyrical gardens. Collaborating with Californian artist Tricia Paoluccio, known for her mastery in pressed flowers, the brand crafted two bespoke designs. These patterns, reimagined by Jwana Hamdan, manifested into a textile marvel, employing intricate weaving techniques. Inspired by Middle Eastern poetry, the collection embodies nature's beauty and spiritual depth.

RETRO-FUTURISTIC

AMIDA resurrects the iconic Digitrend driver's watch, a cherished relic from Baselworld 1976. This Swiss timepiece, blending mechanical ingenuity with an original LED-style display, revamped for modern enthusiasts. Its retro-futuristic design, featuring refined finishes, an automatic movement, and a sapphire prism, celebrates a bygone era while embracing contemporary flair. The "Take-off Edition" marks a thrilling chapter for watch aficionados.

amida-watches.com



ECHOES FROM THE WORLD

The new Armani/Casa collection, titled "Echi dal Mondo", draws inspiration from the atmospheres, colours, and shapes encountered by the designer during his travels. Presented during Salone del Mobile Milano 2024 in Palazzo Orsini, the historic headquarters of the brand, the collection embodies intimacy and surprise. Giorgio Armani envisioned a "cinematic" journey through the countries that have always inspired him: places and cultures from which he draws insights that trigger highly personal reinterpretations. This edition seeks to establish a dialogue between furniture and fashion.





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Agustina, once corporate bosses,
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